



# OPEN PROGRAM IN **CHALLENGES AND OPPORTUNITIES OF THE NEW SPACE ECONOMY**

I EDITION / OCTOBER - NOVEMBER 2024

The New Space Economy constitutes one of the most promising and developing perspective of the global economy for next years to come, thanks to the availability of new technologies and the evolution of the aerospace value chain towards other industrial sectors. Italy is the fifth country in the world, and the second in Europe, for investments made in relation to the GDP of the New Space Economy.

The central role of public and private fundings linked to the New Space Economy represents a crucial source for the development of space and

and satellite infrastructures.

The Open Program on Challenges and Opportunities of the New Space Economy represents a training program of high education aiming at maximizing the participants' business impact, supporting personal and professional competences to identify and intercept commercial opportunities associated to the satellite technologies and the use of space.

## **STRUCTURE**

4 teaching sessions

### **CALENDAR**

25 October 2024, from 9.00 to 17.45  
26 October 2024, from 9.00 to 13.00  
15 November 2024, from 9.00 to 17.45  
16 November 2024, from 9.00 to 13.00

"The program aims at strengthening the professional skills and competences in the aerospace sector, in those industries that are not specifically 'space-based', as well as in those companies that have the objective to innovate through the use of new technologies and space services. The Open Program provides the participants key competences to identify and develop commercial opportunities in the area of the New Space Economy".

**Anna Masutti**

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Partner RPLT Legal & Tax, Italy

# PROGRAM

## STRUCTURE

### MODULE I

- New Space Economy: origin, context and framework
- Key sectors of the New Space Economy
- Current and future programs of the New Space Economy
- New actors and industries involved in the New Space Economy
- History and evolution of space programs
- European institutional space programs (part I)

### NETWORKING EVENTS WITH LEADING FIGURES FROM THE AEROSPACE INDUSTRY

### MODULE II

- European institutional space programs (parte II)
- The role of the European Commission, EUSPA, ESA, EUMETSAT and national space agencies
- Introduction to national and European funding program in aerospace
- The role of finance in the New Space Economy: access to funding programs and industry experiences
- Experiences, scenarios and perspectives of Italian companies working with the aerospace sector

### NETWORKING EVENTS WITH LEADING FIGURES FROM THE AEROSPACE INDUSTRY

The lectures will be led by experts from public and private entities together with representatives from EU and national institutions and the aerospace industry who will bring their vision and experience about the opportunities offered by the New Space Economy

## OVERVIEW

### LANGUAGE

- Italian and English

### ATTENDANCE

- Part-time on campus
- Residential Friday and Saturday
- October/November 2024

### PARTICIPANS

The course is tailored for:

- Participants aspiring to enter the aerospace industry
- Professionals and managers already working in the sector who want to enhance their skills and knowledge in the New Space Economy
- Aerospace and non space-based companies
- Aerospace and New Space Economy consultants
- Executives of public entities

### REGISTRATION DEADLINE

21 October 2024

### REGISTRATION FEE

2.000 euro + VAT

### REGISTRATION FORM

[www.bbs.unibo.it/space\\_economy](http://www.bbs.unibo.it/space_economy)

### ACCREDITATION AND RANKING



### INCENTIVES FOR:

COMPANIES OF BBS BUSINESS NETWORK

BBS ALUMNI

GROUPS OF AT LEAST 3 PARTICIPANTS

### INFORMATION

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